

Profiles in Environmental Courage

3M

3M has been a leading innovator for more than 100 years. It offers an array of new technologies used in light management, film solutions, fuel cells, and light fiber.

3M's vision is to meet the needs of customers today, while respecting the ability of future generations to meet their needs. This "eco-efficiency" means producing more products and services with fewer resources and less environmental, health, and safety impact.

3M's Pollution Prevention Pays program helps prevent pollution at the source—in products and manufacturing processes—rather than removing it after it has been created. When this program was launched in 1975, 3M was among the first companies to apply pollution prevention on a companywide basis and to document the results. From 1975 through 2000, 3M's program has prevented 1.7 billion pounds of pollutants and saved \$850 million.

3M, a company thinking ahead.



Environmental Design Group

Environmental Design Group Inc. (EDG) is a consulting firm that provides planning, landscape architecture, environmental science, engineering, and surveying to a variety of public and private sector clients. An experienced scientific and technical support staff complements its licensed professionals, including individuals trained in the natural and applied sciences, surveying, design, and construction technology.

Environmental Design Group has chosen to assemble professionals skilled in the arts and sciences. These professionals address new ways of thinking about design. By trying to understand historical and cultural precedents and expressing them in the design, EDG looks to natural patterns on site as a guide to appropriate development patterns, seeking to create projects of long-term value, eliminating excess, and promoting the reuse of disturbed sites. EDG has performed trail and greenway planning; pond, lake, and stream restorations; stormwater management; brownfields redevelopment; and spill prevention and control.

EDG, a successful business concerned with the environment.



Waste Management

Waste Management Inc. (WMI) is the leading provider of comprehensive waste management services. WMI serves municipal, commercial, industrial, and residential customers throughout North America.

WMI received a "Project of the Year" award for its landfill gas-to-energy project. The power plant at the landfill generates 10 megawatts of energy—enough to power approximately 1,000 homes.

WMI initiated a program to facilitate safe disposal for individuals who use syringes in their homes. The program removes syringes from residential waste, protecting the community and sanitation workers from the risk of injury and infection from needle sticks.

WMI has received recognition for its efforts to improve wildlife habitats. WMI helped create a wildlife management program to increase biodiversity, enhance an existing habitat area, and create new habitats.

Waste Management is strongly committed to the safe and responsible management of waste and works diligently to ensure regulatory compliance and protection of the public's health and natural resources.

